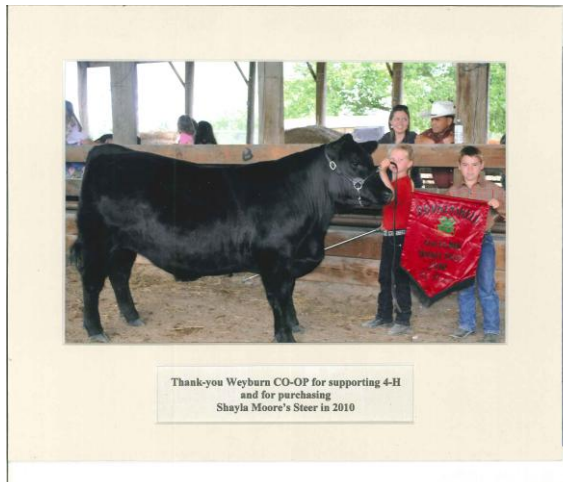


MEMBER RELATIONS REPORT

The mission of the Weyburn Co-op is “to improve the economic position of membership by providing goods and services within a socially responsible, financially sound, environmentally responsible structure.”

As per our mandate to be socially responsible, the Weyburn Co-op contributes to the betterment of our community in so many different ways.



Weyburn Co-op provided sponsorships and scholarships over \$100,000 to support minor sports, curling, swim clubs, school scholarships, South East Community College, Weyburn Musical Festival, Weyburn Red Wings, Big Brothers and Sisters, Day Cares, Family Place and numerous other programs, activities and events in Weyburn and the surrounding community.

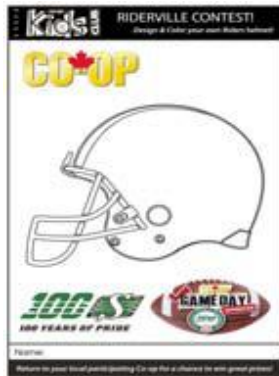


In April 2010 the Member Relations committee developed a satisfaction survey which was distributed at all Co-op facilities in Weyburn. The feedback received was beneficial to make changes and improvements to services provided to our membership. There were draws for one winner from each of the five facilities and each winner received a \$100 gift card.

Equity Days were held the week of June 14, 2010 and during that time 3500 equity cheques were picked up at the Metro Centre, Crossroads and the Food store. A total of \$1,532,302 was given back to members for the 2009-2010 fiscal year.



Co-op was one of the major sponsors of the Saskatchewan Roughriders and this past year the Weyburn Co-op facilities and staff took part in many events to help celebrate the Roughriders' Centennial. Various co-op products such as clothing apparel, deli trays, windshield washer fluid had the rider logo were promoted throughout the season and probably "Fantuz Flakes" was the most popular item of all. The Kids club also got involved by designing Rider Helmets in a coloring contest.



A new brochure called "Moving Ahead by Giving Back" was published for employees in all of the facilities to give out to potential Co-op members. The brochure explains the benefits to members who belong to the Weyburn Co-operative.

In September the Weyburn Co-op supported the Weyburn and District United Way Communion by providing a breakfast in conjunction with the Weyburn Credit Union and Access Communications as well as the perogy dinner in conjunction with the Knights of Columbus at McKenna Hall.



100% of the food supplies are donated by the Weyburn Co-op and all the proceeds are donated to the United Way. These two events as well as staff cash contributions, payroll deductions and casual Friday program raised \$6,397.23 for the United Way.

The Community Events Deck had a successful season in spite of wet weather conditions.



Sixteen non-profit and charitable organizations groups raised in excess of \$7,000.00 during the past year. Up until now this popular venue has raised over \$123,000.00 for these groups.

Weyburn Co-op sponsors "The Weyburn Co-op House," house #8 at Tatagwa View and for Christmas this past year a 42" Television was donated.



The "Bags to Riches Program" program helps support designated charities in the Weyburn community. When shoppers use their own reusable shopping bag they receive 2 cents for each bag and that amount can be applied to their purchase or donate to the designated charity of the month. The benefit of this program is two-fold; it helps to reduce waste by encouraging shoppers to use re-usable bags and at the same time supports charities.

**Introducing
The Bags To Riches Program**

Bring in your own reusable bags

and

receive

2 Cents Per Bag Used

Apply it back to your purchase
or
Donate it to the designated charity of the month

This month's charity is: *Jesse's Journey*
Duchenne Muscular Dystrophy

A total of 3 newsletters were sent out to members in January, June and October. The purpose of the newsletter is to keep members informed of events happening throughout the Co-op community.

The website which was recently given a facelift is also another means to keep members informed. All flyers, newsletters and other information such as how we are making a difference environmentally are available on line. The Weyburn Co-op exists to provide the best service possible to its customers. We appreciate your suggestions, comments, ideas and beefs and bouquets. Members can ask questions and provide feedback by talking directly with staff, managers and board directors. Comments and suggestions can also be put in the Suggestion Box located in each location or by e-mailing office@weyburncoop.com.

Member Relations Committee

- Linda Banerjee (chairperson)
- Stella Swertz
- Henry Jones
- Jerry Ponto (staff)
- CindyAnn Boehm (staff)